

2022-2024 GFWC COMMUNITY CONNECTION INITIATIVES



The 2022-2024 Community Connection Initiatives are projects that make a visual, physical, or emotional impact at the grassroots level. They are projects that bring awareness to what GFWC volunteering is all about. A Community Connection Initiative brings the shimmer, the glitter, and the shine to being a member of a GFWC club into your local community.

Below are the Community Connection Initiatives for each of the Special Programs and the Community Service Programs for your club to participate in during the administration. Public relations and media play a large part in a Community Connection Initiative. Be sure to share your “sparkle” through the internet, newspaper articles, social media, blog posts, radio, and television. Make an impact that will ensure your community members want to be a part of such a passionate group of women making good things happen at the grassroots level.

SIGNATURE PROGRAM: DOMESTIC AND SEXUAL VIOLENCE AWARENESS AND PREVENTION

COMMUNITY CONNECTION INITIATIVE:

RAISE AWARENESS TO HOPE AND HELP

Human trafficking is a horrific crime that affects an estimated 14,500 to 17,500 in the Nation according to the U.S. Department of State, involving 16,658 individual victims. Your club’s involvement will be critical to our educating communities and offering avenues of assistance.

To raise awareness among employees, community and industry partners, and the public, we encourage clubs to provide the following materials in communities:

- Information cards recognizing signs of human trafficking for all DOT vehicles.
- Wallet cards that include details on what to look for and how to report suspected trafficking.
- Large posters for restaurants, gas stations, and other public areas.
- Restroom stall signs for roadside rest areas and Travel Information Centers in surrounding communities.

These materials raise public awareness and provide victims of human trafficking with critical information on how to reach out for help. Partner with DOT, local businesses, and other Human Trafficking Advocacy groups in the community to provide information cards and install bathroom stickers, large signage, and hotline information throughout your community. <https://www.state.gov/reports/2021-trafficking-in-persons-report/>

JUNIORS SPECIAL PROGRAM: ADVOCATES FOR CHILDREN

COMMUNITY CONNECTION INITIATIVE: REFRESH AND REVIVE

Work with a local shelter, youth center, social service office, or other emergency location to add a little “sparkle” to one or many of their children’s rooms. Club members can come together to clean, paint, and add new items to the room to bring warmth and caring into the surroundings. Invite potential members to join and work with local merchants on donating supplies for the refresh.

Get the word out to your community on what you are doing and maybe one room can turn into many rooms that will assist with making the situation more manageable for the child.