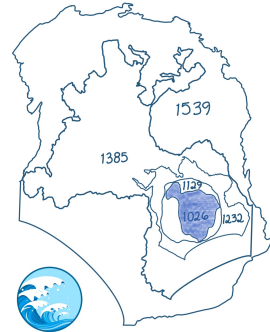


Membership Moment  
Wendy Clery, GFWC CT  
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Grow our Ocean

First, I am happy to report that we have 1028 members, which puts us at a full first ocean. 101 members to our next goal, an average of about 4-5 members per club.

The Killingworth Club has improved the most since Fall Conference and overall, they have increased their membership by 47%! They are only one member away from their two year goal. Honorable mention goes to the Terryville Club, gaining 42% and just 2 members away from two year goals. Way to go and keep up the good work everyone!

Membership can sometimes feel like an extra task on top of all the other work we're doing and that can lead to coasting along in the membership department or even neglect. The more we're doing though, the more we need to have a good membership focus. Membership has an impact on every single part of our club life, whether we're recruiting more volunteers, supporting members in leadership training, lending a helping hand on a project, offering a shoulder to cry on in a hard time, celebrating achievements of members individually or as a group, or making lifelong friendships.



When we do these kinds of things for membership, we see benefits not only in quantity of our members but quality. Members who feel appreciated and useful are happier with their club work, not to mention it being good for health and mental well being of the members. Happier members work more enthusiastically and want to invite other friends to join in. When the public sees a club working well together and doing good for the community, they are more likely to support club projects, even if it's not by joining. There are so many benefits.

It's so important, too, that if your club is having trouble or even if you just want to mix things up a bit to try something new, please reach out. I want to be of help to you, that's why I accepted this position. The longer we wait to try and fix/improve an issue, the bigger it will get and therefore the more difficult it will be to solve. Please, invite your membership chairmen (or any clubwoman) to reach out to me any time on Facebook, email, etc.

District days are coming already! So exciting! Dates are as follows:  
NW District April 1, Nicole Karalli, District President; Maddy Marzullo, Asst District President  
NC District April 15, Donna Recknagel, District President; Jean Kehoe, Asst District President  
SW District April 11, Janet Jabieski, District President; Nancy Corragio, Asst District President  
SE District March 25, Shirley Cavanaugh, District President; Carolyn Della Pietra, Asst District President



I am still offering social media workshops for anyone interested. Choose a date with me and hosting club finds a location. Then we invite surrounding clubs to join in and get ready by sending in questions so I can be sure to cover information that's most helpful for you. Tuesdays, Thursdays, and Saturdays are usually best days of the week for me, but we can discuss if another date is better for your club.

I would like to encourage you to join the GFWC CT Facebook group for members if you haven't already. For 2023, I will be sharing some ideas for club Facebook posts and membership recruitment, retention, motivation, and rewarding to help support clubs in their goals. We can have discussion in the comments, brainstorming, and answer any questions. I hope you'll all join in and remember the only bad question is an unasked one!

